SOLID®
CARE FOR EVERY SURFACE



CASE STUDY

ICONIC SURFACE RESTORATION FOR A PREMIER CASINO & HOTEL

Transforming high-traffic floors and signature metal elements to showcase the power of expert surface care across carpet, terrazzo, tile, and custom architectural features.

SOLID Surface Care was invited to perform a comprehensive surface care demo at a premier casino and entertainment hotel, known for its iconic design and high-traffic areas. The property features three hotel towers with a total of 1,271 rooms, expansive conference and convention spaces, and over 140,000 square feet of casino flooring.

THE CHALLENGE

The property's leadership wanted to see the impact of professional surface restoration and maintenance across multiple surface types, including carpet, metal, terrazzo, and tile. They also needed a solution that could preserve and restore signature architectural elements, such as the hotel's famous guitar-shaped metal doors and metal handrails in elevators, while demonstrating tangible improvements in appearance and longevity.

> *Projects like this are what drive us at SOLID. Restoring iconic surfaces and high-traffic areas isn't just about aesthetics—it's about preserving the character and legacy of a space while ensuring it performs beautifully for years to come.*
>
> **Greg Schall**
> Executive VP of Hospitality
> SOLID Surface Care

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OUR APPROACH

SOLID performed a live demo in seven distinct areas, showcasing the effectiveness of our services on:

- Carpeted areas in high-traffic zones
- Terrazzo and tile surfaces throughout the property
- Metal elements, including the iconic guitar-shaped hotel doors and elevator handrails
- Polymer casino floor coverings, highlighting before-and-after contrasts

The demo highlighted not only our restoration expertise but also the visual and long-term maintenance benefits of professional surface care, helping the property team see the difference in real-time.

THE RESULTS

- Dramatic improvement in the appearance and durability of high-traffic surfaces
- Restoration of key metal architectural elements to near-original brilliance
- Clear demonstration of how SOLID's services can protect and extend the life of various flooring and metal finishes
- Positioned SOLID as a trusted partner for potentially the largest Seminole account in Florida, with multiple properties across the state





before after

For additional resources and information, please contact:

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